

# CCA-TV

## Expansion Pack

Pick from one of the topics below, or pitch your own idea for approval.

- **Classroom Concert**
  - Film a live musical performance of an original song in a classroom
  - Band/Musicians must be pre-approved by a music teacher, or submit a live performance audition recording for approval
  - No cover songs; Instrumental arrangements of standards or classical pieces are okay
  - Be minimalist! Should be stripped down performance requiring minimal setup and should not cause a disruption to surrounding classes (acoustic or lighter instruments only)
  - Shoot with 2 cameras (or more)
  - Example: [Tiny Desk Concert](#)
- **CCA Recommends**
  - Pick a student or teacher to reveal and tell about their favorite MUSIC, MOVIE, and BOOK. Could be one of each, or three of one (or something similar)
  - Should have uniform look (e.g. white background)
  - Example: [What's In My Bag?](#), [Over/Under](#)
- **Drawing Stories**
  - A student or staff member shares a short autobiographical story
  - An art/drawing student makes a sketch of that story
  - Example: [Drawing Stories](#)
- **CCA Explains**
  - Explain a complex concept in an entertaining way
  - Start with question "Ever wonder why?"
  - Example: Vox - [Parrots](#), [OK](#), [Playgrounds](#), [Rubik's](#), [Gated Reverb](#)
- **"Bored At School" Web Series**
  - Continuation of web series started in Conservatory
  - 2min or less
- **Raven SEL**
  - Make a creative video that corresponds with (and can be shown with) an upcoming Raven SEL topic/discussion
- **Thrifting**
  - \$10 at a thrift store, what did you buy?; similar to "What's in my bag?"
- **Meet A Stranger, Do A "Challenge"**
  - 2 people who don't know each complete some kind of challenge (game, questions, draw a portrait of each other, etc.)
  - Example: [Soul Pancake](#), BuzzFeed, Kids React

# CCA-TV

## Expansion Pack

### OVERVIEW

- Work with your team to create content for the CCA-TV YouTube channel. Pick from a provided list of categories or pitch your own idea for consideration.

### GOALS

- Make regular content our audience will seek out on their own time.
- Grow our YouTube channel. **1K subscribers by the end of the school year!**
- Showcase the people of CCA, or topics of interest
- Maintain some uniformity to pieces within each category (e.g. Classroom Concert should have a similar look and feel)

### SCHEDULE

- Every two weeks, due on Mondays (end of period)

### GRADING

- 25 Points
- Only “A” quality work can get posted to YouTube channel
- If your project is not “A” quality, you can raise the grade by continuing to refine or reshoot (re-do work may not be eligible for “A+”)

### LOGISTICS

- Additional “show” cameras available
- Whole team participation required